

# Medicare Educational Seminar: Agent Resources

Get to know all the resources available to you. They've been created for agents to help you prepare and hold Medicare educational seminars!

Beyond LeadCENTER, remember that Integrity offers multiple platforms and resources to enhance your client engagement. Ask your upline if you'd like to know more.

## Agent Resources Available

Available on LeadCENTER as a custom campaign:

- Seminar invite mailing materials
  - Questions about setting up a LeadCENTER custom campaign?  
Reach out to your upline for more information!



## Provided by your FMO:

- Medicare 101 personalized presentation
- Table tents and pull-up banners
- Multiple guides to help agents learn how to hold successful Medicare events
- Consent to Contact form for event attendees
- Social media posts to promote events and thank event attendees for continued engagement



**You're on your way to building stronger ties in your community and serving more people. Get started today to make the most of this opportunity!**

## Be compliant!

Your interactions with consumers must comply with the CMS Medicare Marketing Guidelines. Educational events can provide Medicare information and answer consumers' questions but **cannot discuss benefits or available plans**. You may share your contact information and provide business reply cards, but you cannot require attendees to provide their information. Before any event, get approval for your materials and plan from your compliance agent. Find out more here: <https://www.cms.gov/files/document/agentbroker-dos-donts-9-2021.pdf>