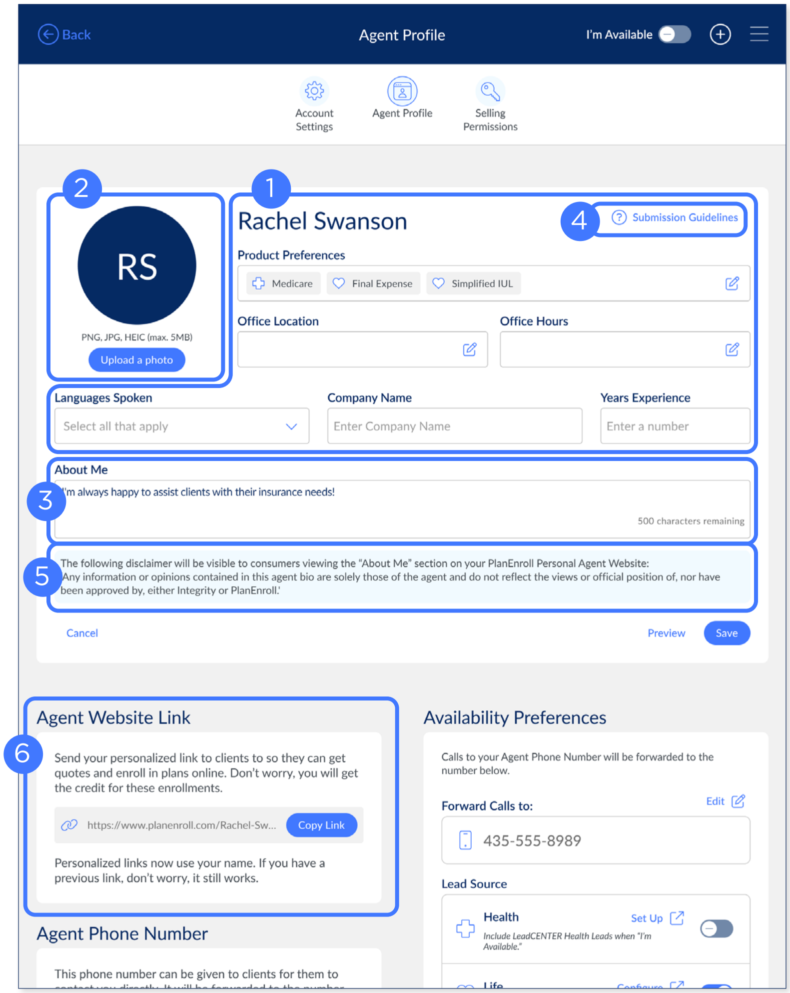
— Personal Agent Website Personalization User Guide —

Differentiate yourself and make strong connections with clients and prospects

How to personalize your Personal Agent Website

In a few easy steps, you'll be ready to differentiate yourself and show consumers what sets you apart. First, log in at Integrity.com and then use the **Profile Menu** to select **Account**. Click on "**Agent Profile**" to see your **Personal Agent Website** information.

1. Start with **Product Preferences, Office Location, Office Hours, Languages Spoken, Company Name** and **Years of Experience**.
2. Next, upload an **Agent Photo**. Select a photo and click "Upload a photo".
3. Create your **About Me** section. Write about what sets you apart in your area — specializations, professional experience, and more.
4. You are responsible for the compliance of your bio. Review the Agent Bio Guidelines to ensure you are compliant by clicking **Submission Guidelines**.
5. This disclaimer will appear on your Personal Agent Website for consumers to see.
6. Your **Agent Website Link** is personalized with your name. Share this link with prospects and clients.



Your Agent Bio page will have helpful information so clients get to know you as a real person and help you build stronger relationships.

Log in and personalize your info today!

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